Managing Financial Resources
Mick Broadbent and John Cullen (3rd ed 2003, originally 1993)

Why Read It?

- Addresses the complexities of financial planning and control, and explains key concepts.
- Focuses on finance for the non-financial manager, helping them understand the principles involved in managing financial resources.
- Makes it easier for educators to prepare materials, and structure courses for students at different levels.

Getting Started

Managing Financial Resources examines relevant issues such as performance measures and cost analysis, methods of improving profitability, and techniques of financial monitoring and control, concentrating on how to apply accountancy to managerial issues. It also provides a full range of tutorials on managing resources, and assists in teaching management courses at certificate and diploma level.

Authors

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Context

- Analyzes relevant topics such as public sector management issues, audit commission, and capital investment decisions.
- Discusses essential finance resource topics such as stakeholder analysis for published reports and accounts, intellectual property, performance measurement, outsourcing, and new developments in the public sector.
- Helps the reader to develop essential and relevant management skills.
- Real examples and case studies are used throughout to illustrate the main points in a practical way.
- Includes 20 self-contained tutorial sessions, each containing activities, session plans and outcomes.

Impact

- Suitable for managers on the Diploma in Management or part one of the Postgraduate Diploma, especially those accredited by the Chartered Management Institute and Edexcel.
- Can also be used as a practical resource by managers and MBA students.
- Easy to use and able to be customized for different courses.
- Examines key issues, including break-even analysis and how to assess financial performance.
- Based on the Management Charter Initiative’s Occupational Standards for Management NVQs and SVQs at level 4.
Quotations

“The recording of financial information within an enterprise is a natural part of good business practice.”

“The key to understanding management accounting is to recognize that costs are classified in many different ways depending upon the purpose for which the information is to be used.”

“An understanding of cost behaviour is crucial for both short and long-term decision making.”

More Info

Book:


See Also

Finance Library

- Accounting and Finance for Non-Specialists

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